

THE sharp

TRAVELLER

EDITION 3 SUMMER

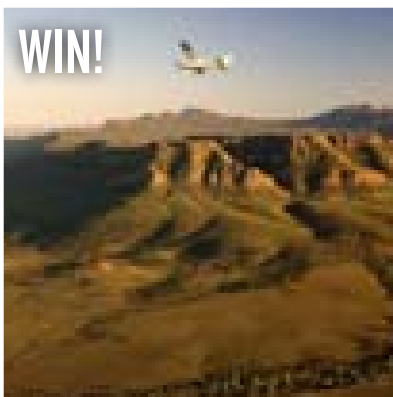
20 *Celebrating*
years
of Sharp Airlines

Flinders Island

A PERFECT HOLIDAY
DESTINATION AT
ANY TIME OF YEAR

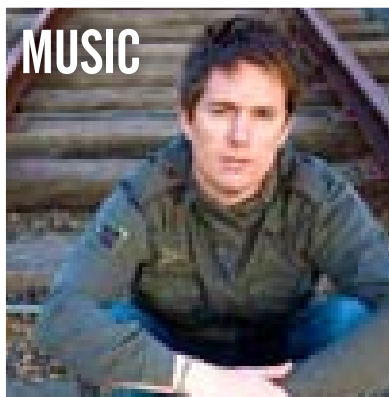


WIN!



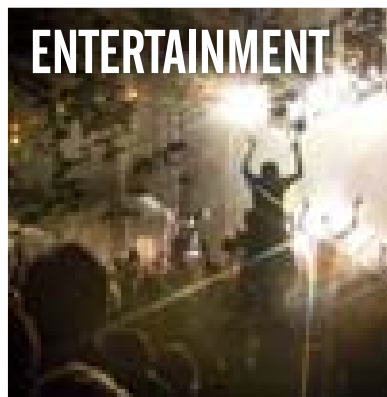
WIN A PACKAGE TO VISIT
SOUTH AUSTRALIA'S
WILPENNA POUND

MUSIC



MUSIC IN THE VINES WITH
CAMERON TAPP

ENTERTAINMENT



HOT SUMMER NIGHTS AT
THE ADELAIDE FRINGE
FESTIVAL

WINE



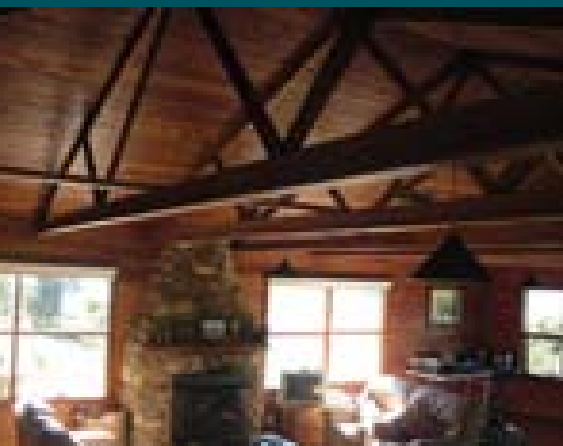
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FESTIVE SEASON



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Contact: griggsys@gmail.com www.flindersislandbeach.com



Adults only

20 Celebrating years of Sharp Airlines
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Managing Director's Welcome

This year marks the 20th Anniversary of Sharp Airlines. It is so pleasing to be able to bring you news of our celebrations, and to know that, 20 years into this adventure, we continue to grow and maintain the strong support of customers, business partners and our staff.

This edition showcases one of our newest destinations, Flinders Island. With our expansion into Tasmania, Sharp Airlines now covers a broad range of ideal holiday destinations. A pristine environment, friendly local community and stunning scenery make Flinders Island a must see destination.

At this time of year, many of us travel more than usual as we visit family and friends over the festive season. In light of recent safety concerns in the Australian aviation industry, I would like to reassure our customers that Sharp Airlines maintains the highest possible levels of safety for our aircraft, our safety culture is permeated throughout the whole of our business on a daily basis. Making sure you arrive safely at your destination is our top priority.

So wherever you are travelling this summer, on behalf of Sharp Airlines I would like to wish you and your family a safe and happy festive season.

We look forward to welcoming you back on board in 2011.



Malcolm Sharp
 Managing Director

Sharp Airlines Office Hours. Ph: 1300 55 66 94

Sharp Airlines have new office hours

Monday to Friday - 7am to 7pm EST

Saturday - 9am to 12pm EST

Sunday - 1pm to 6pm EST

Public Holidays - Closed

Christmas & New Year hours – Sharp Airlines will be closed on public holidays over this period.



Do you know where your superannuation is invested?

Many people open their superannuation statement and try to make sense of all the numbers, graphs and charts. But do many people really understand how their superannuation is being managed?

Superannuation is, of course, a long-term investment used to finance retirement. But that does not mean that it can be ignored during the years it is being built up and invested. Even if retirement is just around the corner, it is never too late to learn about your superannuation and make sure it delivers the outcome you want.

Those of us who work in the superannuation industry are constantly amazed at how little notice is taken of superannuation. Few people realise that they could have “switched” their super to cash investments to avoid the awful crashes of 2008 during the global financial crisis. And of those few, only a very small proportion actually knew how to do it.

Superannuation is quite often one of our biggest investments in dollar value, however, it is often neglected and invested poorly with little or no maintenance of the investment strategy, and little or no changes made to avoid potential losses throughout our working lives.

If you are not actively managing your superannuation, chances are that no-one else is either, regardless of the management

fees and other fees that are being charged on your superannuation account.

So how do you go about finding out more about your superannuation?

Most Australians know the name of their super fund if they have it managed by someone else. One simple phone call to your fund should provide you with details on the investment strategy that you have chosen.

Super funds will generally give you a choice between different investment strategies such as Conservative, Moderately Conservative, Balanced, Growth or High Growth that can often leave you overwhelmed. Depending on what you choose, or someone else chooses for you, your funds are then grouped into one of the categories and invested in the same manner as all other members in that category regardless of your personal circumstances.

What choices do I have?

If you are not aware of how your super is invested or what region it is invested in, there is no way to prevent your super from being exposed to volatile markets or markets in decline. By choosing your own fund, and selecting your preferred investment options, you have more control of your retirement savings and increase the chance of your superannuation increasing over time.

Most Australian workers can now choose their own super fund instead of having to accept the fund chosen by their employer. If you don't make an active choice, your super contributions will likely go to the default fund that your employer uses.

There are numerous types of super funds ranging from Approved Deposit Funds, to Industry Funds, to Non-industry funds to Self-Managed Super Funds.

A growing trend that we are seeing is the use of a Non-industry Fund with a wide range of investment options which is managed by both an adviser and the client. This method has given the client an element of control, peace of mind and provides them with options to invest in direct shares or even fixed term deposits within their superannuation.

If you require assistance with making a decision on what fund you should be using, please feel free to contact Rodney on: +61 3 5523 2287, rodney.stone@stoneba.com.au or contact your existing superannuation fund for more information.

Rodney Stone is the Director of STONE Business Advisers Pty Ltd and is a Chartered Accountant, Tax Agent, and Authorised Representative of Interprac Financial Planning (AFSL 246638).



20 Celebrating years of Sharp Airlines

Sharp Airlines is proud to be celebrating its 20th anniversary in 2010. Since commencing in 1990 with a small regional airline service based in Hamilton, Sharp Airlines has grown into a trusted and successful regional airline servicing Victoria's south-west and South Australia.

More than 55,000 people travel with Sharp Airlines every year, and with our expansion into Tasmania this month, we expect that number to rise to 70,000 between nine destinations across three states, aided by more than 70 employees.

More than 200 guests joined us to celebrate our 20th anniversary at a Gala Anniversary

Dinner on Saturday 23 October, 2010. Local guests were joined by others from interstate and overseas to help celebrate 20 years of achievement and success in the aviation industry.

We were pleased to welcome Sharp Airlines employees past and present, cadets, customers, suppliers and supporters to the Gala Anniversary Dinner, which was held at the brand new Hamilton Convention and Exhibition Centre.

The celebration was a gold class event with a fabulous selection of local produce, music and entertainment including local jazz band Rizzo-Tankard Combo, Ian Cover from the Coodabeen Champions, Leave it to Diva and Joe Camilleri and The Black Sorrows.

A special presentation was made to Sharp Airlines founders Malcolm Sharp and Peter Sobey by nine year old Sienna, a Make-a-Wish recipient, for their support of the Foundation over the past 20 years. In addition over \$2000 was raised on the night for the Make-a-Wish Foundation.

The Gala Anniversary Dinner provided an opportunity to recognise the outstanding contribution our staff, students and business colleagues with awards recognising their achievements.

Award Winners

Award	Winner
Safety Initiative sponsored by Air BP	Jeff Wyckelsma
Engineering Achievement sponsored by TAE Aviation	Tom Nunn
Aviator of The Year sponsored by Ansett Aviation Training	Brent Gaskin
Supplier of the Year sponsored by Glenelg Shire	Aviation Services of Australia
Customer Service Award sponsored by Adelaide Airport	Leanne Clapham
Employee of the Year Award Sponsored by Sharp Airlines	Sandi Jones
Cadet of the Year sponsored by Aviation Services of Australia	Joint winners - Ruth Knowles & Kyle Robinson
Manager of the Year sponsored by Aviall	Shayne Graham

Sharp Airlines Gala Dinner Sponsors

Sharp Airlines would like to thank the following sponsors for helping to make our 20th Anniversary Gala Dinner such a great success.

GOLD Sponsors



As the prime gateway to South Australia, Adelaide Airport serves more than 7 million passengers annually with efficient, comfortable and world-class services.

The airport's state-of-the-art international and domestic terminal, with its highly flexible check-in and gate facilities, has previously been voted one of the best in the world by its customers, and has been named Australian Capital City Airport of the Year in 2006 and 2009.

Adelaide Airport Limited has attracted new airlines and opened up more routes, and is proud of its partnership with Sharp Airlines to create more choice for travellers across regional South Australia and Victoria.



Ansett Aviation Training operates a modern aviation training facility in Melbourne. It is the largest training facility of its type in the southern hemisphere where pilots train on a range of CASA-certified aircraft Full Flight Simulators. One of those simulators is the Metro 3/23, where Sharp Airline pilots have, for many years, successfully completed their Metro aircraft training.

Ansett Aviation Training services many overseas customers as well as regional airlines in Australia. Sharp Airlines is an important component of regional aviation in Australia that Ansett is very pleased to support.



Air BP has shared a strategic partnership with Sharp Airlines for over 10 years. We have witnessed the business grow from a niche operation to a significant player in the aviation market and look forward to continuing the partnership well into the future. From all of us at Air BP we congratulate Sharp Airlines and all staff on the last 20 years and look forward to working together for many years to come.



TAE is a leading aerospace engineering service provider and Australia's foremost turbine engine maintenance, repair and overhaul (MRO) business. Servicing commercial and military aviation customers, we have the broadest range of capabilities in the aviation industry, operating from workshops across Australia.

With services that include maintenance, manufacturing, overhaul, repair and engineering for turbine engines, passenger and military transport aircraft, fast jets, helicopters, regional aircraft, general aviation and agricultural aircraft, we keep our customers flying!

We currently support Sharp Airlines turbine engine requirements at our Adelaide engine facility and their Adelaide based aircraft maintenance requirements out of our Aircraft Services Hangar.

BLUE Sponsors



Go to   

Visit FlindersIsland.com.au





Sharpen your senses on Flinders Island



A perfect holiday destination at any time of year

Each season on Flinders Islands brings its own delights. The fresh vigour of spring bursting with colour and new life; summer's long afternoons and lazy days at the beach; calm cloudless days of autumn with mirror seas and golden light; and in winter the clarity of light and wild seascapes are a photographers delight.

Relaxation, nature, heritage or adventure – the choice is yours

If it is relaxation you are craving, take an easy walk in the bush or along the coast, swim at one of the many pristine beaches, and know that you will not be disturbed. Perhaps you would prefer a round of golf on the 9 hole links course, or enjoy the indulgence of simply doing nothing but recharging your batteries with pristine air and sea.

Flinders Island literally abounds with native animals - Bennetts, Pademelon and Potoroo, wallabies, possums, wombats, echidnas. A careful evening drive will reveal many, as will a visit to the Patriach Sanctuary. The bird life, too,

is abundant with sea-birds - albatross, Pacific Gulls, shearwaters - on the wing. Raptors such as swamp harriers, wedgetails and sea eagles provide exciting viewing.

Uncover the early stories of Aboriginal heritage, shipwreck survivors, sealers and settlers. Learn of the 65 Shipwrecks each year with a story to tell. Visit the Furneaux Museum at Emita and the hauntingly sorrowful Wybalenna site.

Whether your adventure is bushwalking, snorkelling, boat charters, scenic flights or a 4WD drive tour, Flinders Island has so much to offer.

At the end of a day filled with adventure or relaxation, it is time to indulge in some of the magnificent local produce of the Island. Why not order some freshly-caught crayfish and an award-winning local chardonnay? Or perhaps try some wallaby or mutton bird (or stick to beef or lamb), matched with a local red.

Whatever you choose to do during your stay on Flinders Island, you will be guaranteed a wonderful experience that will leave you planning your next visit.

Up Close

Sharp Airlines fly to Flinders Island daily from Launceston and four times per week from Melbourne

Web: visitflindersisland.com.au for information on accommodation, activities and events.

Situated at the north-east corner of Tasmania, Flinders Island offers the holiday experience of a lifetime.

Escape to an inspiring world of sparkling beaches, rugged ranges, abundant wildlife and flora, and clear sapphire waters. With a pleasant climate throughout the year and activities from boating to climbing to exploring our historic sites, Flinders Island has much to offer.

With a population of around 1000, Flinders Island is a welcoming community, where you will have the choice to get

involved in island life, or enjoy the solitude of such an untouched environment. Islanders pride themselves on their friendly attitude and visitors are more than welcome to join in the many and varied social and community events.

For many, Flinders Island is bigger than expected at almost 70 kilometres long and 40 wide. Hiring a car will give the independence and freedom to explore Flinders at your own pace. Go as you please, do as you please and at the end of your stay, drop the rental car at the airport as you depart.

VISTAS ON TROUSERS POINT

"Elegance on the edge of pristine wilderness"

- 7 luxury hosted suites in pristine beach & mountain surroundings.
- Elegant dining at its best in "Chappells", Flinders Islands' acclaimed restaurant, using organic and Tasmanian produce exclusively.
- Corporate Club for regular guests.
- Accommodation & meal packages available.

www.vistasontrouserspoint.com.au T: 036359 4586 E: kenstockton@bigpond.com.au

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03 63592188

Up Close

Sharp Airlines fly to Flinders Island daily from Launceston and four times per week from Melbourne.

Web: visitflindersisland.com.au for information on accommodation, activities and events.



Tap those feet & sip that wine

Music in the Vines is a showcase of the best Flinders Island has to offer – beautiful scenery, great community atmosphere combined with food, wine and music.

Music in the Vines is held each January at Unavale Vineyard. Bev and Roger Watson established the vineyard around 10 years ago with a lot of help from members of the Flinders Island community.

“Their help has been ongoing and so to say ‘thank you’ we have staged a day of music in January for the past few years,” said Bev.

“Most of the artists have been locals and two bands have been formed as a direct result of Music in the Vines.

“Each year we have a larger number of people attending and it has now become a ‘must do’ on the calendar of islanders and visitors alike,” she said.

Unavale is a small boutique winery producing outstanding wines in a unique island environment. The entire winemaking process takes place locally, making Unavale wines a true Flinders Island product.

Unavale is situated on the banks of the Samphire River in the lee of the Strzelecki Range. The location provides a unique micro climate, which, combined with clean air, water and soil ensures the perfect ‘terroir’.

“We were thrilled when James Halliday rated our 2006 Sauvignon Blanc as the

Up Close

Music In the Vines

Date: Saturday 15 January

Location: Flinders Island, Unavale Winery

Entry Fee: Gold Coin donation

Contact: (03) 6359 3632

Web: unavale.com.au



‘Best of the Best by Variety’ in his 2008 Australian Wine Companion,” said Roger.

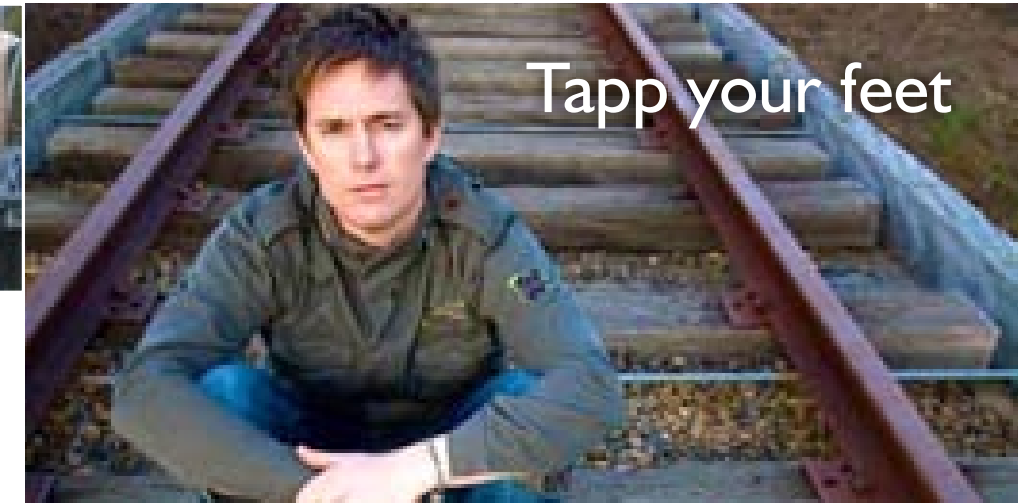
“Our Sauvignon Blanc and Riesling were described as ‘two quite lovely wines’ and established a 4 1/2 star rating for Unavale,” he said.

Unavale wines epitomise Flinders Island ‘in a bottle’. Community involvement during each part of the grape growing and winemaking process brings another dimension to the product and sets it apart.

Bev and Roger Watson say that each vintage is different – a reflection of the conditions of seasons past and present.

“Our wines develop as a response to the patience and care bestowed upon them. We hope you enjoy our wines as much as we’ve enjoyed bringing them to you,” they said.

For more information, visit unavale.com.au



Tapp your feet

Cam Tapp, the Melbourne-based indie musician, will headline Music in the Vines in 2011. The award winning singer/songwriter will perform tracks from his highly anticipated debut solo album ‘The Little Black Book Of Light’.

Cam is also known as the front man of the band Borne. After the global success of Borne’s album ‘The Guide’ (now theme song for the national Pal Pedigree adoption drive), Cam has recorded a solo album of ‘folk songs with a twist of Floyd, a shake of Cash and a stir of Springsteen’.

“I really felt it was time to get back to what inspired me to take to the stage more than 20 years ago...a passion for

honest, raw and heartfelt music,” Cam said

The Little Black Book Of Light is a dark, brooding and emotionally uplifting offering, communicating heart felt stories about every day journeys through love and life.

Cam is looking forward to touring with his new album, and especially his headline appearance at Music in the Vines.

“This show is going to be all about connecting with the audience on a whole other level. I really want to communicate the stories behind the songs.’

Visit camtapp.com or find him on MySpace

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 4756 Palana Rd, Flinders Island



The Furneaux Tavern Flinders Island Tasmania



Situated on the waterfront the Furneaux Tavern is a favourite meeting place for locals and visitors and has one of Flinders Island's best views from the bar.

The Furneaux Tavern offers comfortable accommodation with 12 motel style units set amongst an acre of native gardens and magnificent water views.

The Tavern offers bistro dining in the Shearwater Restaurant, which serves local produce 7 days a week all year round.

Phone: 03 6359 3521

furneauxtavern.com.au



Flinders Island - a Love Never Lost

When Michael Buck was growing up on Flinders Island it was an undiscovered paradise of natural beauty teeming with wild life. Sharing a bit of Flinders life with friends has always been special to Michael, whose pilgrimages to the island have been a constant in his life.

Now his dream to bring more people to the Island is coming true through his new business Flinders Island Travel Centre.

Michael and his wife Linda had already established their reputation through their holiday cottage Bucks at Lady Barron. The Flinders Island Travel Centre has expanded their range of visitor services and helped them become the 'one stop shop' for visitors to the Island.

Flinders Island Travel Centre specializes in putting together holiday packages with accommodation, car hire and extras such as 4WD tours for couples, families or groups. The packages are designed to provide experiences around the unique features of the island: history, walking, wildlife and fishing.

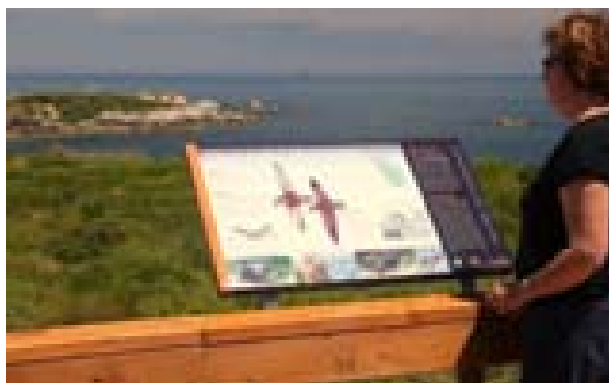
With Michael's help, holiday makers have discovered that Flinders Island offers quiet relaxing activities like

long, leisurely walks on deserted beaches as well as active pursuits like mountain bike riding, climbing in the Strzelecki Ranges or diving on historic shipwrecks.

Michael has also assisted business and corporate teams to find a new and stimulating environment in which to hold planning sessions or develop their teams through stimulating and challenging activities.

Visit the Travel Centre website for an exciting range of standard packages or enquire about a customized package that meets your special needs and interests.

flindersislandtravel.com.au
Free call 1800 674 719



20 Celebrating
years
of Sharp Airlines

The Sharp Files

Jason Lipson Qantas Sydney First Officer on B737



Current residence: Sydney

Employment History

1997 – 1999 Sharp Airlines, Charter Pilot / Instructor

2000 – 2001 Schutt Aviation Melbourne, Charter Pilot / Instructor

2001 – 2002 Air Facilities Albury Single Pilot RPT

2002 Present Qantas Sydney Second Officer B747-200/300, B747-400 First Officer B737

How did Sharp Airlines assist you in your career?

High Standard of Flying Training provided, which continued whilst working there.

The opportunity to gain employment straight away.

Having a high professional standard demanded of you right from day one.

Being involved with different aspects of the business – Charter Pilot, Instructor, Rostering, Office Duties

Industry contacts made whilst working for Sharp Airlines

Best aspect of current job

Opportunity to travel the world and operate some of the most advanced and newest aircraft.

Working for such an iconic Australian company – Even after 8 years putting on a Qantas uniform and going to work to fly a 747 to London or Los Angeles is a huge buzz!!

Working with a great group of people that make the job fun!!

Why Sharp Airlines?

They provided excellent training, and then offered employment to gain invaluable experience and hours, operating in a wide variety of roles.

Owners Malcolm Sharp and Peter Sobey provide every assistance possible to their students / employees to ensure they reach their goals, which is very unique amongst flying schools.

Hot Tips! - Considering becoming a pilot or joining the aviation industry?

Take the process one step at a time – i.e. don't worry about being a 747 Captain tomorrow. First GFPT, PPL, CPL, etc.....

Just enjoy every moment, whether you are flying a Cessna 172 or a Boeing 747 flying is pure and simple just great fun!!!

Speak to as many people in the industry as you can.

Work hard to reach your goal.

Up Close

Why choose Sharp Airlines' Cadet Pilot Program?

- No other pilot training program guarantees students 750 hours aeronautical experience.
- Only airline company to guarantee you a 12-month cadetship at the end of your course in Australia.
- Sharp Airlines is the fastest growing regional Airline in Australia, with the longest-running Airline Pilot Cadet course in Australia (20 years).
- Learn with Sharp Airlines and you will have the technical know-how, confidence, experience — the ability — to fly with anyone, anywhere.

To find our more visit: sharpairlines.com.au



HOT SUMMER NIGHTS AT 2011 ADELAIDE FRINGE

With impossibly lithe circus performers, sexy burlesque artists, cheeky comedians, talented actors, colourful visual artists and a bunch of rock stars on the guest list, there's no party like an Adelaide Fringe party.

The largest open access arts event in the southern hemisphere, Adelaide Fringe brings a riot of colour, fun and action to Adelaide for 24 warm summer evenings from Friday, February 18 to Sunday, March 13.

With hundreds of shows and thousands of artists taking part each year, an enthusiastic audience from across

Australia and the world laps up a program of comedy, music, performance art, puppetry, theatre, visual arts, circus, dance and more.

Adelaide Fringe is a unique experience for interstate and overseas visitors who travel to Adelaide to enjoy the festival's exciting arts performances and party atmosphere.

In 2010, more than 80,000 people flocked to Adelaide's east end for the traditional opening night party and colourful parade, showcasing the event's performers and personalities.

This year the party continues with a new-look parade featuring a string of quirky characters and floats and an opening

Up Close

Adelaide Fringe Festival

Date: 18 February to 13 March

Location: Adelaide

Entry Fee: free and paid events, contact box office for more information

Contact: 08 8100 2000

Web: adelaidefringe.com.au

Sharp Airlines flies to Adelaide from Avalon, Mildura, Hamilton, Portland and Port Augusta.

Highlights of the Festival

February 18: Opening night party and parade

The Adelaide Fringe parade brings together a cast of thousands taking to the streets of Adelaide's east end in one mass choreographed procession of visual indulgence and riotous fun.

The parade, watched by an audience of more than 80,000 lining the streets, is followed by the opening night party. This year the Wonderland-themed party will light up Adelaide's famed parklands for the outdoor party of the year.

February 19 to 20: Spirit Festival

Spirit Festival is South Australia's premier showcase of Aboriginal and Torres Strait Islander art and culture. In 2009 more than 15,000 people attended the festival, which features artists and cultural ambassadors from around the country.

March 4 to 6: Adelaide Street Theatre Festival

There's only one thing better than a fantastic performance – and that's a fantastic performance served up for the cost of the change in your pocket. Just a couple of gold coins (or more, if you're finding your wallet a little heavy) is all it takes to be part of all the entertainment of the Adelaide Street Theatre Festival, which brings a program of world class jugglers, strong women, contortionists, funny men, roving artists and award-winning acrobats to Rundle Mall and Rundle St.



night party that will transform Adelaide's famed parklands with beautiful lighting and performances from the Adelaide Fringe's best artists.

Adelaide Fringe will also feature a series of large-scale outdoor art installations, projections and gatherings transforming Adelaide's squares. A 1960s caravan rolling into Adelaide's premier shopping strip Rundle Mall will transform it into a performance space showcasing free Adelaide Fringe shows. Aboriginal and Torres Strait Islander performers and artists will come together for an extraordinary weekend-long celebration of Australia's indigenous culture.

Desert Fringe in Port Augusta

February 25 to 26

Each year Adelaide Fringe heads to Port Augusta with its own beautiful motley crew, bringing together hot acts, local artists and a series of free gala events for a weekend of culture on the edge of the desert.

Featuring a brilliant line up of local artists and special guest comedians, musicians, theatre and circus performers Desert fringe is a highlight in Port Augusta's cultural calendar, thanks to a wonderfully creative local community, and program partners Alinta Energy, Port Augusta City Council.

Up Close

Desert Fringe Dates: Friday, February 25 to Saturday, February 26, 2011

Venue: Port Augusta cultural precinct

Sharp Airlines flies from Adelaide to Port Augusta six days per week



ADELAIDE FRINGE PRESENTS

DESERT FRINGE

PORT AUGUSTA CULTURAL PRECINCT
25 - 26 FEBRUARY

FREE EVENT

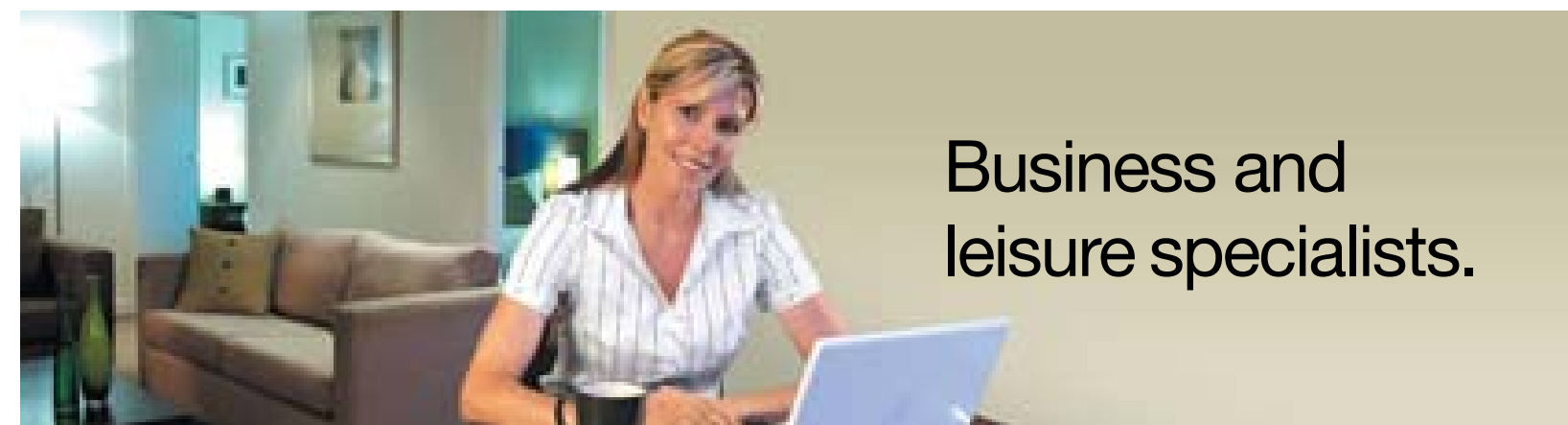
Adelaide Fringe heads north to Port Augusta for another year of Fringe-styled fun on the edge of the desert. Featuring a brilliant line up of local artists and special guest comedians, musicians, theatre and circus performers.

ADELAIDE FRINGE 2011
18 FEBRUARY - 13 MARCH

PRINCIPAL PARTNER
BankSA

adelaidefringe.com.au

PROGRAM PARTNERS



Business and leisure specialists.

Quest on King William offers studio, one and two bedroom serviced apartments located in the heart of the Adelaide CBD and is the ideal accommodation choice to explore Adelaide's attractions or relax after a long day at the office.

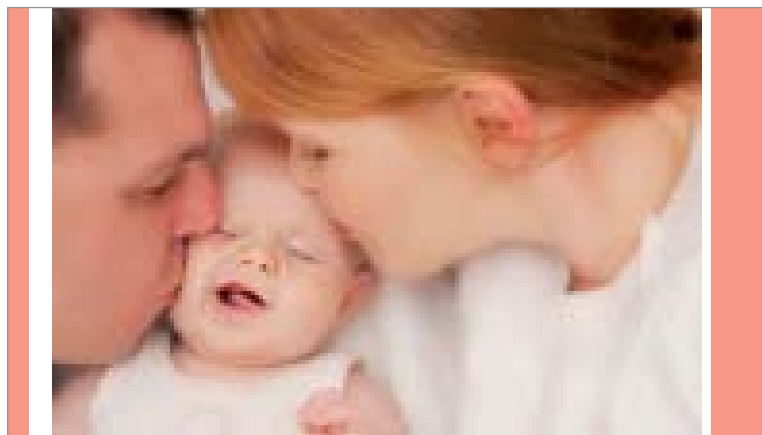
Quest on King William- Call (08) 8217 5000

82 King William Street, Adelaide SA 5000
www.questonkingwilliam.com.au

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High Adventure in the Grampians



Monash IVF. We Deliver.

After success with over 20,000 babies Monash IVF and our affiliated clinics can proudly say that we deliver more positive results than just about any other fertility centre Australia wide.

We use a team approach to provide the highest quality service in a supportive and compassionate environment and offer a comprehensive range of fertility management.

As the first clinic in Australia to offer fertility services in local communities, Monash IVF continues to bring clinical and scientific excellence to regional Victoria.

Monash IVF has services within the Western district with clinical operations through the Casterton Memorial Hospital and appointments in Mt Gambier, Warrnambool and Casterton.

Monash IVF is renowned for delivering supportive and compassionate service as we work with patients to achieve the best possible outcomes.

For further information and advice please call: toll free 1800 828 533
Richmond: (03) 9429 9188,
Clayton: (03) 9543 2833
Email: info@monashivf.com
www.monashivf.com



The majestic Grampians National Park is the perfect destination for an outdoor adventure. From bushwalking to rock climbing, from mountain biking to abseiling there are plenty of ways to recharge amongst soaring mountain ranges, flowing waterfalls, semi-desert wilderness and spectacular views.

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Discover grand and rugged mountain ranges, spectacular wildflower displays and a wealth of Aboriginal rock art sites in the Grampians National Park.

The Grampians are a series of five spectacular sandstone ridges running north to south with steep and craggy slopes on the eastern side and gentler slopes to the west. They are the result of earth movements lifting and tilting the hard sandstones creating an

impressive landscape of peaks and valleys. There are lookouts with stunning panoramic views as well as a number of picturesque waterfalls.

The National Park has excellent wilderness walking tracks catering to all levels of fitness. Experience the spectacular MacKenzie Falls or Lake Wartook, climb Mt Sturgeon or Mt Abrupt. Walks have been designed to take in the most breathtaking views, waterfall vistas and outstanding examples of Aboriginal rock art - and a selection allow for wheelchair access and feature observation platforms.

Rich flora and fauna ensure a fascinating bush walking experience. Over 200 bird species call the Grampians home and night walkers will spot nocturnal wildlife including owls, possums, koalas and wallabies.

If you operate at a faster speed, there are a host of exciting activities on offer including abseiling and rock climbing, to eco mountain bike and horse riding through the park. Anglers will enjoy casting a line for trout, cod and perch.

A major attraction of the park is its collection of native Aboriginal art sites. Aboriginal people have a long

association with the Grampians and there are many shelters in the park where you can see ancient art work including Billimina Shelter, Gulgurn Manja Shelter, Manja Shelter and Ngamadjidj Shelter.

The Grampians region is one of the most inspiring places to escape the bustle of city life - explore the National Park, drink in the majestic views and reconnect with nature. Add to this

the exceptional regional produce and accommodation options and there's never been a better time to visit.

Discover your space to breathe at visitgrampians.com.au

Sharp Airlines provides services to Hamilton from Adelaide and Melbourne, Avis car hire is available from the Hamilton airport, then it is a short drive to the Grampians.

Things to do...

BRAMBUK NATIONAL PARK AND CULTURAL CENTRE

Drop into Brambuk for the most up to date information, maps and camping permits required for your stay in the wilderness. Plot your course to the regions rich in Aboriginal culture, walks to suit your grade or the best flowing waterfalls.

For more visit brambuk.com.au

THE GRAMPIANS NATIONAL PARK

The Grampians National Park has excellent bush walking tracks catering to all levels of fitness. Top spots to visit on foot include the unusual Byaduk lava tube caves, Nigretta Falls near Hamilton, The Balconies and The Pinnacles. For a more sedate outdoor experience, the Grampians is perfect for picnicking and camping with plenty of secluded spots.

For more visit parkweb.vic.gov.au



Jewel of the South Australian Outback

Wilpena Pound is a magnificent natural amphitheatre and the centrepiece of the Flinders Ranges National Park. Renowned as one of the most unique and dramatic rock formations in the world, Wilpena Pound has long been an inspiration for artists and adventurers alike.

Covering an area of 80 square kilometres and at its peak reaching a height of about 500 metres, the Pound is home stunning scenery and a host of animals, including kangaroos and wallabies and the threatened yellow-footed rock wallaby.

Located 429 kilometres north of Adelaide, Wilpena Pound boasts significant ancient Aboriginal heritage. The Aroona Valley and Bunyeroo Gorge as well as the Aboriginal rock carvings at Sacred Canyon will amaze you with their breathtaking beauty.

Dramatic horizons greet all visitors to the central Flinders Ranges regardless of which direction they come from. Some of the most spectacular scenery on offer in the Flinders Ranges is accessible by vehicle. Scattered European heritage sites and popular Aboriginal cultural sites are found along scenic routes.

All roads beyond Wilpena Pound are unsealed and most can be accessed with care by conventional vehicles. Kangaroos, emus and Wedge-tailed Eagles may be encountered along roads.

Driving highlights include the Brachina Gorge Geological Trail, a 20 km self-guided trail that passes through 130 million years of earth history. Trail signage

provides an insight into past climates, the formation of the ranges and the evolution of early forms of life.

There are some magnificent walks in the area which really allow you to see the beauty of the Wilpena Pound at close range. Be sure to pick up a copy of the free park guide 'Bushwalking in Flinders Ranges National Park' from the Wilpena Pound Visitor Centre before you set off. Walks range from a couple of hours to a full day, and promise to deliver an experience of the Australian outback that will remain with you forever.

With its rugged mountain scenery, wealth of wildlife and peaceful settings, the park is one of the state's most popular camping areas. Many opportunities exist in the park for vehicle-based camping at designated sites. The campground

Up Close

Wilpena Pound Visitor Centre
wilpenapound.com.au

Telephone: 08 8648 0048

Email: administration@wilpenapound.com.au

For further information about Flinders Ranges & Outback visit: southaustralia.com/FlindersRangesOutback.aspx



Wilpena Pound Day Tour with Flinders South Outback tours

If your time is short you can still experience South Australia's outback jewel.

In just a 45 minute flight courtesy of Sharp Airlines you will fly directly to the gateway to the Flinders Ranges & Outback - Port Augusta, in place of a 4 hour drive.

You will experience the magnificent natural amphitheatre of Wilpena Pound, the centrepiece of Flinders Ranges National Park. Its red ramparts measuring 8 by 17 kilometres, hold spiritual significance for the local Aboriginal people and has long been an inspiration for artists and adventurers.

A two hour cruise from Port Augusta will allow you to experience the very best of this area including Redbanks Cliffs, the historic wharf, Old Salt works, the tip of Spencer Gulf to the Trans Australian railway line (tide permitting) and old barges used before bridges were built. With dolphins seen 90 per cent of the time, you will experience Port Augusta's rich history and the unique ecology of this little known waterway.

For more information visit: flindersoutbackdaytours.com.au

Your Tour includes*

- Return flights from Adelaide Airport to Port Augusta
- Transfers from/to Port Augusta Airport
- 2hr Eco cruise to the top of Spencer Gulf North of Port Augusta
- Luxury road tour to Wilpena Pound
- Scenic flight around Wilpena Pound and nearby Gorges
- Lunch, morning & afternoon tea is provided
- \$470/person AUD+

*Please note tours are subject to change without notice

+ Prices are valid until 1/4/11 and are subject to change without notice.

at Wilpena has full facilities with powered sites, toilets, showers, fuel, phone, ATM, internet access, store, swimming pool, bar and restaurant making camping an easy option.

For those wanting a little more luxury during their visit there is accommodation available within the park and on surrounding properties.

Wilpena Pound Resort offers motel, chalet and self-contained units within the park. Rawnsley Park Station has self-contained holiday units, park cabins and on-site vans on its neighbouring property. Willow Springs Station located on the eastern boundary of the park offers managers residents, cottages and shearers quarters for hire.

is your next stop... **Port Augusta?**

Spa suites **Broadband internet** **Self contained apartments**
King size beds **Water views** **Large screen TV's**

Corporate rates available Mention this AD to receive a FREE upgrade to a water view apartment

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majestichotels.com.au | **8648 9000** ★★★★★

Mildura Wentworth Arts Festival

25 Feb – 13 March 2011



The Mildura Wentworth Arts Festival is one of Australia's leading regional arts festivals and has been recognised with Major Festival Status by Arts Victoria.

The festival offers a rich and vibrant 20 day program in February and March of visual and performing arts, workshops, theatre, Big Screen outdoor cinema, music,

exhibitions, parades and comedy – all in a diverse range of venues that showcase the unique landscapes, natural beauty and rich heritage of the Mildura district.

The Festival incorporates ticketed and free events and presents a program which will appeal to everyone. It provides the opportunity for local talent to perform and engage with international and national performers and artists.

Don't Miss

Saturday February 26 - Sunraysia Daily Mardi Gras and River Festival including the MADEC Harvest Grape Crush

Saturday 5 March - Opera by the Lock

Saturday March 12 - Music Under the Stars at the Perry Sandhills, sponsored by Wentworth and District Community Bank

Sunday March 13 - Admeda Back Lane Festival

For program details and online bookings visit artsmildura.com.au

Avis Australia – We try harder!

Renting an Avis car gives you great flexibility – there are numerous options available to you. For example, have you thought about renting a car that suits your particular needs for the time, such as a people mover, so the whole family can travel together and share the experiences. Or, perhaps a convertible or a luxury car for that special weekend celebration. Or have you thought about flying one way and driving back the other? With an Avis car you have great flexibility and the opportunity to travel at your own pace, stopping and enjoying those places that hold a particular interest for you.

Avis has the largest fleet of rental cars available, ranging from the economical Hyundai Getz up to the luxurious Holden Caprice and a wide range of cars in between, so there is sure to be one that suits your particular requirements. Avis also has a wide range of commercial vehicles available including 4WD's, trucks and buses.

Avis Leads the Way

Avis is Australia's Leading Car Rental Company and is world famous for that "We try harder" service that has set the benchmark in the industry for quality. In Australia, Avis has led the way with many "firsts" including Avis Preferred...the fastest way to rent a car, and Rapid Return, the car side hand held computer which will give you a record of your rental charges in less time than it takes to get your luggage from the car! Avis was also first to introduce cars equipped with GPS – in 1998 this was seen as truly revolutionary – now of course Avis offers even greater flexibility with portable GPS units. Avis is conscious of trying to reduce the impact of greenhouse gas emissions and was the first in the industry to add the Hybrid Toyota Prius to the fleet. Avis has also recently introduced Self-Serve Kiosks in Sydney and Melbourne and will soon roll these out to other locations – these are very similar to the airline check-in kiosks which



most people are familiar with and will allow customers to avoid busy counters and collect their cars faster.

Avis – appointed the Qantas Frequent Flyer car hire partner

From 19 November, Avis will be one of only two car rental companies where Qantas Frequent Flyer members are eligible to earn Qantas Frequent Flyer points*. To celebrate Qantas Frequent Flyer members can earn double points with Avis in Australia and New Zealand on car hire commencing from 1 November until 17 December 2010.**

Avis also offers at selected locations a free book of Holiday Vouchers (valued at up to \$300) offering discounts at Australia's major tourist attractions, so your trip can be even more enjoyable.

For full details or to make a booking visit avis.com.au or contact Avis on 136 333.

* Membership and points are subject to the Qantas Frequent Flyer program terms and conditions. A joining fee may apply. Visit qantas.com.au/ cars for more information. Avis terms and conditions apply. Quote your membership number when booking to earn points. **Not available on Government, corporate, package tour and industry rates. Subject to vehicle availability. Subject to the terms and conditions of the Avis Rental Agreement at the time of rental.

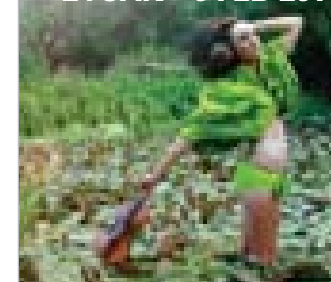


Visit Mildura for Music, Art and Culture

www.artsmildura.com.au

24 JAN - 6 FEB 2011

Murray River International Music Festival



Beautiful classical music in beautiful Murray River locations featuring Australia's finest musicians performing Telemann's Paris Quartets, Shu Cheen Yu, Anthony Halliday, Gianfranco Bortolato, Michele Benuzzi, Elena Bertuzzi and more...

25 FEB - 13 MAR 2011

Mildura Wentworth Arts Festival



One of Australia's leading regional Arts Festivals featuring popular events such as Music Under the Stars at Perry Sandhills, Opera by the Lock, Back Lane Festival, Big Screen Cinema, Lucy Guerin, Mardi Gras, River Festival and more...



Sharp Minds

Sharpen your brain with these tricky little quizzes!

FIND-A-WORD

Find and circle all of the transportation words that are hidden in the grid. The remaining letters will reveal an additional method of transportation.

C D E L S K T Y L E M A C M
 V A N L C N A E G S K I S C
 E H N U E C O A K O T E A T
 W N R O H V I W E C D I B C
 A T I T E R A S M A O G I F
 H A R R R N C T L O O R C C
 S O B A A A O B O N B Y Y
 K B C M L M R G D R R I C C
 C S K A T E B O A R D T L L
 I A T E L B L U E W F N E E
 R O J L L A L F S A P I H S
 R M O P E D A I R P L A N E
 L R E T O O C S M H O R S E
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| AIRPLANE | HORSE | SKATEBOARD |
| BICYCLE | JET | SKIS |
| BLIMP | MOPED | SLED |
| BOAT | MOTORCYCLE | SNOWMOBILE |
| CAMEL | PARACHUTE | SUBMARINE |
| CANOE | RAFT | TRAIN |
| CARRIAGE | RICKSHAW | TRAM |
| ELEVATOR | ROCKET | TRUCK |
| ESCALATOR | ROLLER BLADES | VAN |
| FERRY | SCOOTER | WAGON |
| GONDOLA | SHIP | YACHT |

SODUKU

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		5	1				2	
	3		2		5			
9	2	7		6	8		5	3

WIN a Wilpena Pound Tour

If you would like to win a Wilpena pound Day Tour package for two courtesy of Sharp Airlines and Flinders South Outback tours simply visit: sharpairlines.com.au, register for the SharpNews on the homepage, enter your details and the codeword – Wilpena

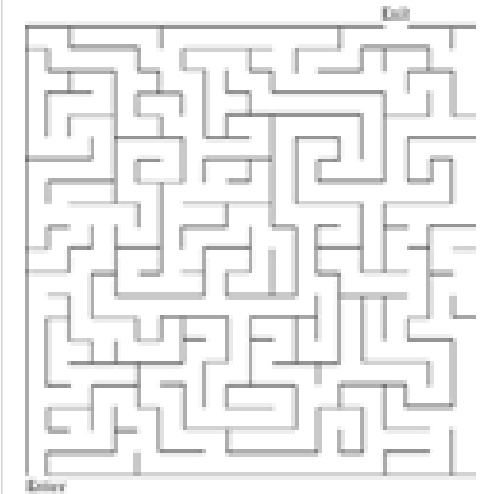
*Conditions apply

Sharp Kids

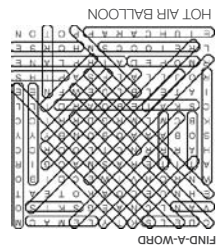
JOIN THE DOTS



MAZE



ANSWERS



Is your business looking to reach a greater audience?



Market Potentials	
Target	
People 18-39	33,700
People 25-54	52,700
Grocery Buyers	57,500
Total People	136,600

Then use the "Power of Television". Southern Cross Media is Australia's largest regional Multi Media Company. Reach more Australians and put your Business Top of Mind. To find out how we can help your Business grow give us a call.



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...is sleek, modern and reader-friendly.

We have a range of advertising options. Please contact Heidi at Organised Success to discuss the best options for your business.

Phone: 1300 30 48 03
 Email: marketing@sharpairlines.com.au



→ Melbourne (Essendon) to Hamilton					
Essendon to Hamilton	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0820	0910	SHARP822	M T W T F . .	NON-STOP
	1120	1210	SHARP834 Sa .	NON-STOP
	1650	1740	SHARP842 Su	NON-STOP
	1755	1845	SHARP828	M . W . F . .	NON-STOP
	1910	2000	SHARP828	. T . T . . .	NON - STOP
Hamilton to Essendon	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0705	0750	SHARP821	M T W T F . .	NON-STOP
	1005	1050	SHARP833 Sa .	NON-STOP
	1535	1620	SHARP841 Su	NON-STOP
	1640	1725	SHARP827	M . W . F . .	NON-STOP
	1755	1840	SHARP827	. T . T . . .	NON - STOP

→ Melbourne (Essendon) to Portland					
Melbourne (Essendon) to Portland	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0820	0945	SHARP822	M T W T F . .	1 STOP
	1120	1245	SHARP834 Sa .	1 STOP
	1650	1815	SHARP842 Su	1 STOP
	1755	1920	SHARP828	M . W . F . .	1 STOP
	1910	2035	SHARP828	. T . T . . .	1 STOP
Portland to Melbourne (Essendon)	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0630	0750	SHARP821	M T W T F . .	1 STOP
	0930	1050	SHARP833 Sa .	1 STOP
	1500	1620	SHARP841 Su	1 STOP
	1605	1725	SHARP827	M . W . F . .	1 STOP
	1720	1840	SHARP827	. T . T . . .	1 STOP

→ Melbourne (Essendon) to Hamilton					
Essendon to Hamilton	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0820	0910	SHARP822	M T W T F . .	NON-STOP
	1120	1210	SHARP834 Sa .	NON-STOP
	1445	1625	SHARP872/827	. . W	1 STOP
	1600	1740	SHARP872/827	. . . T . . .	1 STOP
	1650	1740	SHARP842 Su	NON-STOP
	1755	1845	SHARP828	M . W . F . .	NON-STOP
	1910	2000	SHARP828	. T . T . . .	NON - STOP
Hamilton to Essendon	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0705	0750	SHARP821	M T W T F . .	NON-STOP
	0925	1100	SHARP822/871	. . W T . . .	1 STOP
	1005	1050	SHARP833 Sa .	NON-STOP
	1535	1620	SHARP841 Su	NON-STOP
	1640	1725	SHARP827	M . W . F . .	NON-STOP
	1755	1840	SHARP827	. T . T . . .	NON - STOP

→ Melbourne (Essendon) to Portland					
Melbourne (Essendon) to Portland	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0820	0945	SHARP822	M T W T F . .	1 STOP
	1120	1245	SHARP834 Sa .	1 STOP
	1445	1545	SHARP872	. . W	NON-STOP
	1600	1700	SHARP872	. . . T . . .	NON - STOP
	1650	1815	SHARP842 Su	1 STOP
	1755	1920	SHARP828	M . W . F . .	1 STOP
	1910	2035	SHARP828	. T . T . . .	1 STOP
Portland to Melbourne (Essendon)	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0630	0750	SHARP821	M T W T F . .	1 STOP
	0930	1050	SHARP833 Sa .	1 STOP
	1005	1100	SHARP871	. . W T . . .	NON-STOP
	1500	1620	SHARP841 Su	1 STOP
	1605	1725	SHARP827	M . W . F . .	1 STOP
	1720	1840	SHARP827	. T . T . . .	1 STOP

→ Adelaide to Avalon (+ = Eastern Standard Time) *					
Adelaide to Avalon	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	1400	1645+	SHARP883/831	. . W . F . .	1 STOP
Avalon to Adelaide*	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0830+	1045	SHARP824/882	. . W . F . .	1 STOP

*Avalon to Adelaide waiting time of 50 minutes in Portland

→ Adelaide to Mildura (+ = Eastern Standard Time)					
Adelaide to Mildura	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0700	0830+	SHARP863	M F	NON-STOP
	0910	1040+	SHARP863	. . . W T . . .	NON-STOP
	1700	1830+	SHARP873	M . W T F . .	NON-STOP
	1725	1855+	SHARP879 Su	NON-STOP
Mildura to Adelaide	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0845+	0915	SHARP864	M F	NON-STOP
	1055+	1125	SHARP864	. . . W T . . .	NON-STOP
	1845+	1915	SHARP874	M . W T F . .	NON-STOP
	1910+	1940	SHARP880 Su	NON-STOP

→ Adelaide to Port Augusta					
Adelaide to Port Augusta	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0645	0735	SHARP861	M T W T F	NON-STOP
	1315	1405	SHARP866	. T W T . . .	NON-STOP
	1500	1550	SHARP877 Su	NON-STOP
	1715	1805	SHARP867	M	NON-STOP
	1830	1920	SHARP867	. T W T F . .	NON-STOP
Port Augusta to Adelaide	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0750	0840	SHARP862	M T W T F	NON-STOP
	1605	1655	SHARP878 Su	NON-STOP
	1720	1805	SHARP865	. T W T . . .	NON-STOP
	1820	1910	SHARP868	M	NON-STOP
	1935	2020	SHARP868	. T W T F . .	NON-STOP

→ Adelaide to Portland (+ = Eastern Standard Time)					
Adelaide to Portland	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	1400	1545+	SHARP883	M . W . F . .	NON-STOP
Portland to Adelaide	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	1005+	1045	SHARP882	M . W . F . .	NON-STOP

→ Adelaide to Hamilton (+ = Eastern Standard Time)					
Adelaide to Hamilton	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	1400	1625+	SHARP883/827	M . W . F . .	1 STOP
Hamilton to Adelaide	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
	0925+	1045	SHARP822/882	M . W . F . .	1 STOP

Sharp Airlines Office Hours

Sharp Airlines have new office hours

Monday to Friday - 7am to 7pm EST

Saturday - 9am to 12pm EST

Sunday - 1pm to 6pm EST

Public Holidays - Closed

Christmas & New Year hours – Sharp Airlines will be closed on public holidays over this period.

Please note these schedules are subject to change without notice please visit sharpairlines.com.au for the latest information.

Please refer to sharpairlines.com.au for flight availability on public holidays*

Phone: 1300 55 66 94



Geelong (Avalon) Flight Schedules From 7th February to 24th December 2011

→ Avalon to Adelaide (+ = Central Standard Time)					
	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
Avalon to Adelaide*	0830	1045+	SHARP824/882	. . W . F . .	1 STOP
Adelaide to Avalon	1400+	1645	SHARP883/831	. . W . F . .	1 STOP

*Avalon to Adelaide waiting time of 50 minutes in Portland

→ Avalon to Portland					
	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
Avalon to Portland	0830	0915	SHARP824	. . W . F . .	NON-STOP
	1700	1745	SHARP832	. . W . F . .	NON-STOP
Portland to Avalon	0730	0815	SHARP823	. . W . F . .	NON-STOP
	1600	1645	SHARP831	. . W . F . .	NON-STOP

There will be no Avalon – Adelaide or Avalon – Portland services from the 25th December 2010. The flights will recommence on Wednesday the 9 of February 2011.

Flinders Island Flight Schedules From 25th December 2010

→ Flinders - Launceston					
	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
Flinders Island - Launceston	0855	0930	SHARP802	M T W T F S .	NON-STOP
	1455	1530	SHARP806	M . W . F . .	NON-STOP
	1655	1730	SHARP808	M T W T F . .	NON-STOP
	1825	1900	SHARP814 Su	NON-STOP
Launceston to Flinders Island	0800	0835	SHARP801	M T W T F S .	NON-STOP
	1000	1035	SHARP803	M . W . F . .	NON-STOP
	1430	1505	SHARP811 Su	NON-STOP
	1600	1635	SHARP807	M T W T F . .	NON-STOP

→ Flinders Island to Melbourne (Essendon)					
	Departure time	Arrival Time	Flight No.	Frequency	No. Stops
Flinders Island - Essendon	1055	1200	SHARP804	M . W . F . .	NON-STOP
	1525	1630	SHARP812 Su	NON-STOP
Essendon to Flinders Island	1330	1435	SHARP805	M . W . F . .	NON-STOP
	1700	1805	SHARP813 Su	NON-STOP

See more of Adelaide



Adelaide Airport welcomes Sharp Airline's expansion of its Adelaide schedule - with flights to and from Mildura, Port Augusta, Avalon and now Portland.

And with Adelaide Airport only 6km from the CBD, you'll spend more time sampling a Barossa Valley red or McLaren Vale white at a cosy Rundle Street cafe or Gouger Street bistro, and less time staring out of a car window.

Australian Capital City Airport of the Year 2006 and 2009

www.aal.com.au



ANNOUNCING

Avis and Budget as the
Qantas Frequent Flyer
exclusive car hire partners.



From 19 November Avis and Budget will be the exclusive car hire partners in the Qantas Frequent Flyer program* – keep an eye out for exciting new deals and offers, and be sure to quote your Qantas Frequent Flyer number to earn points on your Avis or Budget car hire.

*Membership and points are subject to the Qantas Frequent Flyer program terms and conditions. A joining fee may apply. Visit qantas.com/cars for more information. Avis and Budget terms and conditions apply. Quote your membership number when booking to earn points.

